

43. MBA IN GOVERNANCE OF THIRD SECTOR ENTITIESⁱ	
Level I	
Department of Economics and Management (DISEI)	
Course coordinator	Andrea Bucelli
Executive Committee	Andrea Bucelli Cristiano Ciappei Pier Angelo Mori Giacomo Manetti Stefano Zamagni
Contact person for information regarding teaching organization, class schedule, course content	Cristiano Ciappei cristiano.ciappei@unifi.it 055 275 9703
Practical-professional profile of the course and industry sector of reference	<p>The course aims to offer knowledge and skills in the strategic and economic-financial planning area of the activities of Third Sector entities, as well as their legal and tax characteristics.</p> <p>Special attention is paid to the interpretation of the Third Sector Reform through the analysis of the legal sources of reference, including the Legislative Decree. 117/2017.</p> <p>In particular, the course intends to train profiles such as the Financial Director of a nonprofit organization, Project manager of voluntary associations; Consultant specialized in the third sector, Secretary/Administrator/Member of the supervisory body of a Third Sector Entity (TSE), who will be able to find an outlet in the third sector field such as non-profit organizations, voluntary organizations, cooperative societies.</p> <p>The Course is aimed at Third Sector practitioners and workers, as well as volunteers who wish to broaden their managerial and administrative skills of Third Sector bodies; also, chartered accountants, experts in accounting, auditors, and operators of financial institutions who wish to acquire, refresh or deepen managerial and legal skills of Third Sector entities.</p> <p>The courses will be divided into 18 modules part of 7 subjects:</p> <ol style="list-style-type: none"> 1) civil economy <ul style="list-style-type: none"> Governance in the civil economy and civilization of management Gift economy, communal goods, and social capital The economy of the third sector 2) law of TSEs and other non-profits entities <ul style="list-style-type: none"> - The reform of the third sector - Third-sector entities - Legal control and audit of TSEs - Tax economics and management 3) Strategy <ul style="list-style-type: none"> - Entrepreneurship innovation and strategic thinking - Business and corporate strategy of non-profits 4) Economic value and finance in non-profits <ul style="list-style-type: none"> - Capital budgeting - Financial structure and subsidized financing for the third sector 5) Non-profit planning and control <ul style="list-style-type: none"> - Financial statements of third sector entities and social balance sheet - Cost management and analytics performance management 6) Process organization and information systems of TSEs <ul style="list-style-type: none"> - Leadership (authentic-ethical-responsible) and human resource management

	<ul style="list-style-type: none"> - Voluntary work and universal civil service 7) Marketing non-profit entities - CRM and user satisfaction of non-profits - Participation in calls for proposals and TSE-government relations - Communication and fundraising <p>At the end of the course, learners will have acquired the skills to understand the regulation of activities and the analysis of different types of third-sector entities. The course will shed light on techniques, tools, management activities, accounting and tax aspects of TSEs, and social budgeting, communication, and fundraising. Each subject will enable students to correctly interpret the various aspects of the reform of the Third Sector, putting them in a position to grasp the effects on current organizational settings and modes, as well as to evaluate the innovations and perspectives it offers. The Reform is profoundly changing the non-profit sector, and the course thus aims to explore new scenarios that can turn into opportunities.</p>
Access prerequisites	A bachelor's or master's degree or single-cycle degree awarded according to the system under Ministerial Decree No. 270/2004 or Ministerial Decree No. 509/1999 or previous systems.
How the admission procedure takes place	Selection by academic qualifications
Duration	12 months
Teaching methods	Blended Distance learning will be a-synchronous Platforms: WebEx and Google Meet
Language of instruction	Italian
Attendance requirements	67%
Location of the course	Novoli Social Sciences Campus
Foreseen lecture schedule	Classes will be held on weekends.
Examinations procedures and schedule	Written and oral examinations and assignments will be taken at each module's end.
Final examination	The final examination consists of a presentation and discussion of a paper related to the subject matter learned.

Available places and enrolment fees	
Full-fee students	
Minimum number	10
Maximum Number	40
Enrolment fee	€4,000
Free-of-charge supernumerary places	
UNIFI employees	1
Single Modules	
None planned	

Description of the activities and training objectives of the internship	TSEs or Cooperative executive shadowing activities Training activities consistent with the educational goals of at least one of the modules of the MBA program. 25 total hours of internship.
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ⁱ This document is a translation of the form A.1 relating to the characteristics of the course attached to the Decree of the Deputy number 873 (record 158006) of 25th of July 2022, drafted in Italian and issued on the Master | Didattica | Università degli Studi di Firenze | UniFI and which therefore constitutes the only official document. This English translation cannot be used for legal purposes and has the sole purpose of supplying information in English on the content of the public notice.